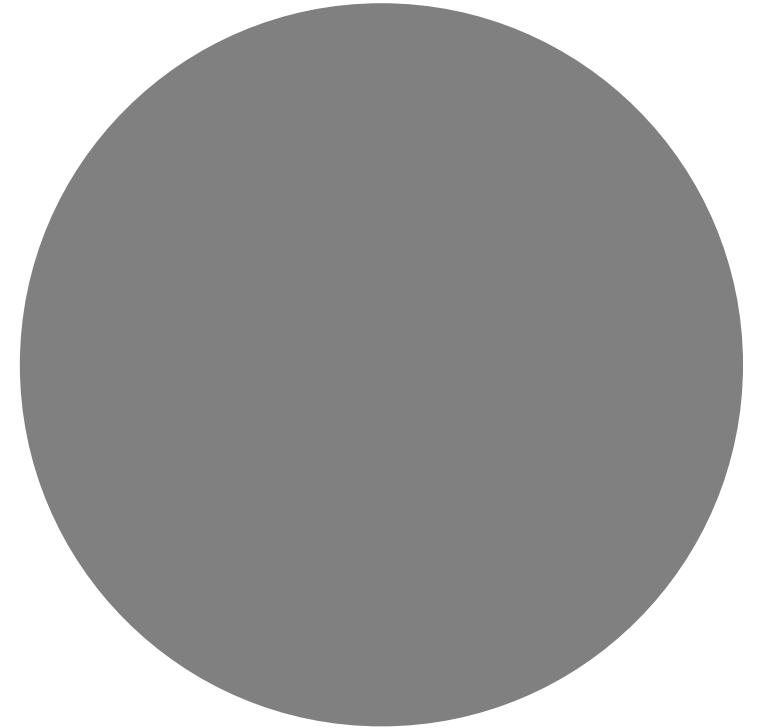


A Bridge to A Brighter Future

Seafood sustainability and maritime
connections



Connection

- **Between Italy and Norway:**
- Norway exports salmon to Italy
- The import of salmon in Italy has increased a lot over the last few years
- Norway imports from Italy fishing products, for example such as fishing rods and various accessories

- **Between Germany and Norway:**
- Norway and Germany mainly cooperate in the development of new technologies in the shipping
- Work on dockyards, shipbuilding, new navigation systems
- Norway mainly exports Crude Oil and Petroleum Gas
- Large component supplier for the automobile industry

Connection

- **Between Portugal and Norway:**

- Norway exports cod fish and salmon
- Portugal exports things from the textile industry and the footwear industry
- Norway is the largest supplier of cod fish to Portugal
- Portugal and Norway are discussing projects of ocean technologies to improve the sustainability of fishing

- **Between Turkey and Norway:**

- The main export items of our country to Norway are sea and transport vehicles and textile products
- The main items of our imports from this country are petroleum gases, fish and other hydrocarbons



How to increase the consumption of seafood?

- Most of us prefer the taste of meat → what are we used to from childhood?
- A sustainable production → magnetism
- Higher quality without toxic waste
- Lower price caused by a market consisting of more competitors

Sustainability vs. Economic growth

- 200 000 fishes in fish farms → Biomass
- 2,5% of the cages are fish
- Using seaweed instead of soya → Growing seaweed



Pictures

