

# AGRICULTURAL PROBLEMS IN TURKEY

by the Economic Development  
Group

## TABLE OF CONTENT

1. Lack of farmer training and practices
2. Low yield and quality in agricultural production
3. Agricultural marketing
4. Rate and impact of technological development
5. Conclusions

## LACK OF FARMER TRAINING AND PRACTICES

Lack of farmer education → Impression

New techniques → achievement of characteristics



## SOLUTIONS

1. New framework → new schools
2. Government quizzes farmers → cultivate allowance



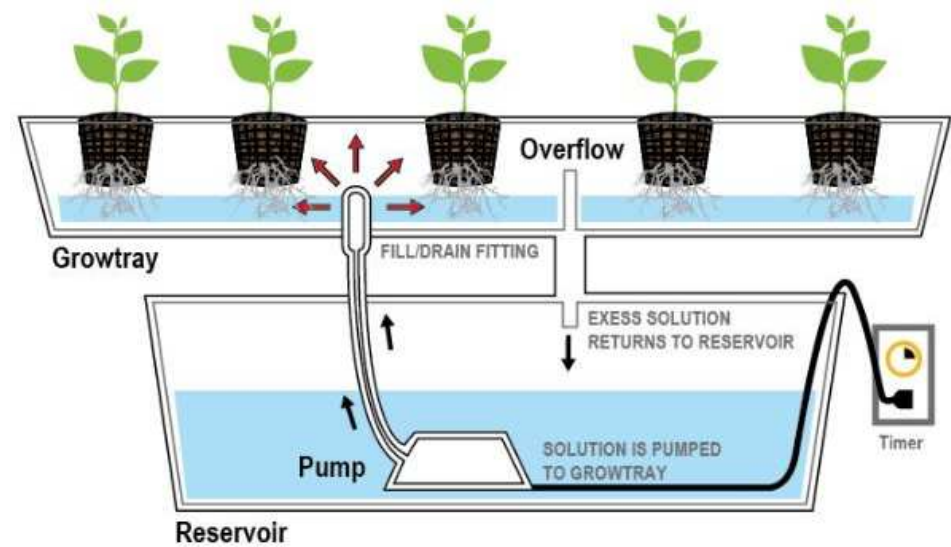
# LOW YIELD AND QUALITY IN AGRICULTURAL PRODUCTION

Improving farmers knowledge of new techniques and technologies.



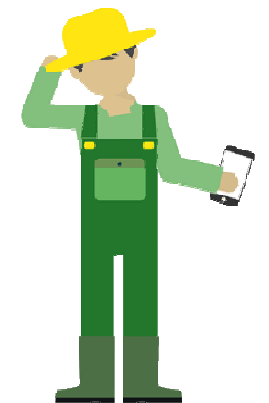
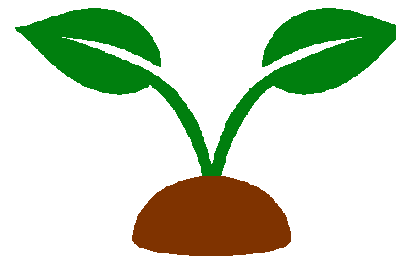
# SOLUTIONS

## 1. Hydroponics method



## SOLUTIONS

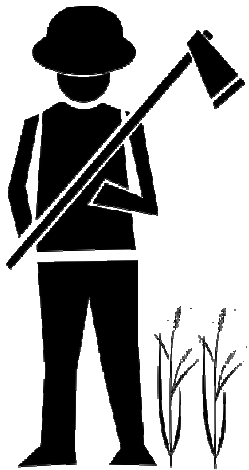
2. Crop rotation
3. Quality of seeds
4. Respect seasons
5. Maximum output



# AGRICULTURAL MARKETING

Advertisement of products

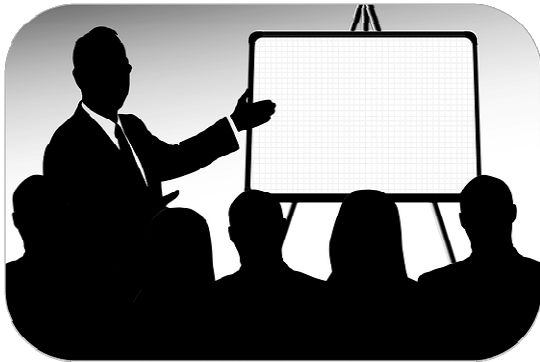
Image of the company for consumers





# SOLUTIONS

## 1. Find gaps in marketplace



## RATE AND IMPACT OF TECHNOLOGICAL DEVELOPMENT

Lack of modern technology → inefficient and expensive

Goal: development of technology

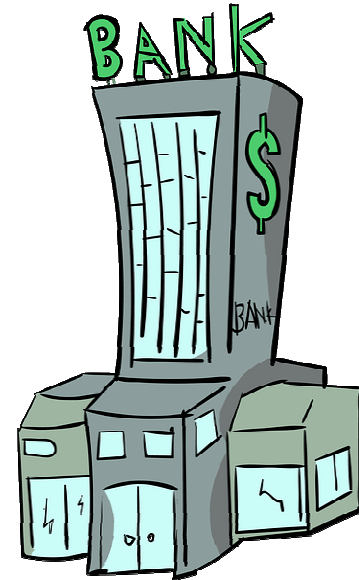


## SOLUTIONS

1. Invest money on new and more efficient upgraded tractors and agricultural vehicles.

→ more technological education is needed

Bank of Turkey provides loans



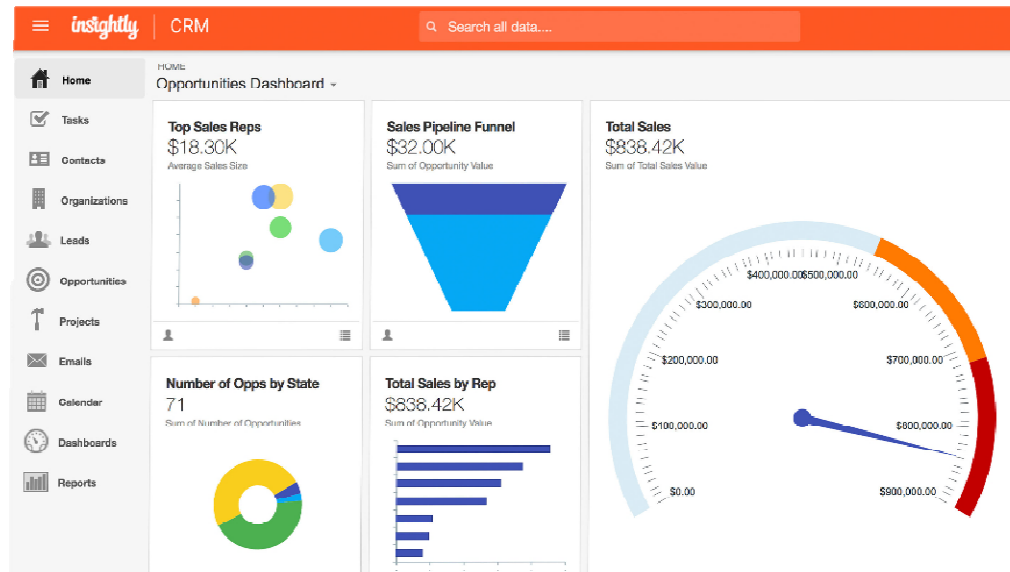
## SOLUTIONS

2. Farmer Registry System: Direct Income Support, chemical fertilizer, diesel fuel, training for the latest agricultural techniques



# SOLUTIONS

3. CRM (management software) → analyses insights and shows deadlines.





## CONCLUSIONS

More education

Use new technological inventions

Adapt to natural conditions

More efficient advertising and monitoring of sales

THANK YOU FOR YOUR ATTENTION!

